

Matthew Robin

Matthew Robin is the CEO of ELSA-Mifroma, a group of 6 food companies and part of Migros Industry. In this role he has positioned and developed the dairy and cheese and cold sauce businesses, and has pioneered Migros' strategy, investments and activities in the plant-based food and cultured food areas. Educated in England with a masters in chemical engineering and business, he pursued a career in Switzerland and the USA in the pharmaceutical manufacturing and medtech areas, including leading the IPO of a medical device company as its CEO on the Swiss Stock Exchange, before moving to the food sector. Matthew is a board member of a listed dental company and an equipment manufacturer for the biotech industry as well as a number of food companies. He has particular experience in strategy development and execution, the acquisition and divestiture of companies, restructuring and building new business, both as a chief executive and a board member.