

Noam Hassidov, CEO
Tamar Robotics Ltd.

Noam is a seasoned med-tech executive, experienced in both founding and scaling med-tech companies. He specialized in the field of medical equipment R&D at the Medical Robotics Laboratory of the Technion–Israel Institute of Technology. Over his career, Noam has demonstrated his skill at building and managing medical technologies and teams, business development and strategic partnerships, marketing, fundraising, financial modelling, and crafting long-term strategy. Prior to joining Tamar Robotics, Noam founded and led Tandem Technologies, a company in the GI field. Prior to his founding of Tandem Technologies, he served for 5 years as the CEO of Motus GI Medical Technologies where he led the company from an idea to 80 patient clinical study, raised a total of \$15M from US based funds and secured CE mark for the first product - a colon cleaning device that enables a "prep-less" colonoscopy. As one of the few graduate students of Prof. Naomi Bitterman and Prof. Moshe Shoham, an internationally recognized leader in medical robotics, Noam was called upon in 2018 to lead Tamar Robotics from its transition from academia to industry and is leading the commercialization of the first endoscopic robotic system geared to treating the millions of “small cavity” surgical procedures in Neurosurgery, Spine, Head & Neck, Urology and Thoracic surgery that cannot benefit from today’s surgical robotic systems.