Netta Granot

CEO & co-founder – Exosomm

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Netta Granot is the CEO and Co-founder of EXOSOMM, a female led Bio-Foodtech startup that develops proprietary nutritional ingredient containing natural milk-exosomes with their miRNAs for special medical purposes.

Netta is a Technion graduated food engineer with 20 years of experience in leading technological, R&D, and innovation teams within the food industry. She specialized in the production and development of baby food, plant-based products, and innovation processes. She has been the VP of R&D at Materna laboratories, Nestle-Israel's CTO for plant-based activities managed R&D for Israeli and EU markets, and the Innovation and Business Excellence Manager led innovation processes in the Israeli business units. Furthermore, she is a gender equality activist who co-founded a social organization called SHEvyon.

Netta graduated with distinction from both the B.Sc. in food and biotechnology and MBA program, including dissertation and publications about leading innovation and creativity in organizations.

Together with Exosomm’s team and based on deep research, Netta is leading the creation of a novel food ingredient to improve the quality of life of people with special medical needs around the world.