

INSURTECH ISRAEL 2023 Global Summit

September 5-7, 2023 Hilton Tel Aviv



**We are delighted to welcome you to
Insurtech Israel Global Summit
to meet the future of the insurance world.**

The Israeli Insurtech ecosystem is a hotbed of innovation and opportunity, with several start-ups exceeding 2 billion USD in valuations. At the Insurtech Israel Global Summit 2023, you can network with hundreds of Israeli insurtech startups, and leaders in the insurance industry from all over the world, hear from experts on the latest developments and explore potential partnerships all while being in one of the insurtech capital in the world.

***This year's event spotlight developments in the industry
across many emerging and dynamic trends such as***

- Artificial Intelligence and Machine Learning
- Health insurance
- Life and P&C insurance
- Parametric Insurance
- Embedded insurance
- Claims Management
- Cyber Insurance
- Customer experience and engagement
- Usage-based insurance
- Telematics
- Digital Transformation

This global summit will be full of curated activities, from networking receptions to a unique innovation showcase. We also have a dedicated program of activities for our attendees, including special tours and exclusive events.

CONFERENCE SCHEDULE

- **September 5th** Pre-Arrange B2B meeting
VIP Cocktail sunset party at Hilton balcony
- **September 6th** Summit day
Night tour in Old Jaffa and flea market bars
- **September 7th** Day tour

VISITORS AND DELEGATES PROFILE

- Insurance executives and professionals
- Technology professionals
- Venture capitalists
- Entrepreneurs
- Risk Managers
- Financial advisors
- Data scientists and analytics professionals
- Legal professionals
- Consultants
- Government representatives
- Academics
- Investors
- Incubators
- Investment bankers
- Business development professionals
- Media and bloggers

EXHIBITORS PROFILE

- Automation and Artificial Intelligence
- Online Distribution and Aggregation
- Customer Engagement and Experience
- Risk Management and Underwriting
- Claims Processing and Fraud Prevention
- Reinsurance and Capital Markets
- Blockchain and Smart Contracts
- Digital Identity
- Connected Health
- Generative AI tools

EXHIBITOR INFORMATION

START-UP STAND, 1500 NIS + VAT.

Includes

- Meeting table with two (2) chairs
- Electrical outlet
- One (1) Conference pass, allowing entrance to the Exhibition & Networking Areas and Conference sessions.
- Signage with company name and logo.
- Additional services, such as Internet connection, television screen, additional sockets, etc. are available upon request, at an additional charge.
- Company/product profile will be published on the list of exhibitors in the official exhibition digital catalog.

CONSTRUCTED STANDARD BOOTH, 13,000 NIS +VAT.

Includes

- 9m² area
- White walls fitted in aluminum frame; 250 cm high.
- Fascia board with company name and logo, including stand number (standard lettering)
- 2 chairs, 1 desk.
- One spotlight per 3m², excluding electricity and main connection.
- One 1-kilowatt electrical socket
- 2 (Two) Conference passes
- 1 (One) Day parking permit
- Pavilion security (from 09:00 till 18:00 hrs.)



LIST OF SPONSORSHIP PACKAGES

DIAMOND SPONSORSHIP PACKAGE

15,000 USD

✓ Advertisement

- Sponsor's logo on conference website
- Sponsor's logo published on the event invitations
- Sponsor's logo published on electronic and direct mailers (sponsors ads only)
- Sponsor's logo published in daily newspapers ads (sponsors ads only)
- Sponsor's logo to be displayed in all conference hall during the meeting
- Inclusion of sponsor's material (double sided A4) in the participants' bags (insert to be provided by sponsor)

✓ Exhibition Booth

- 9m2 designed booth (sponsor to provide the branding)

✓ Registration

- Ten (10) Event registrations

✓ Acknowledgement

- Acknowledgment as "Diamond Sponsor" on marketing materials, digital signage and on site branding.

✓ Private Meeting Room

- One meeting room including light refreshments for 10 people to be provided to the company for the duration of the conference. All AV requests must be confirmed by the organizers.

PLATINUM SPONSORSHIP PACKAGE

12,000 USD

✓ Advertisement

- Sponsor's logo on conference website
- Sponsor's logo published on the event invitations
- Sponsor's logo published on electronic and direct mailers (sponsors ads only)
- Sponsor's logo published in daily newspapers ads (sponsors ads only)
- Sponsor's logo to be displayed in all conference hall during the meeting
- Inclusion of sponsor's material (double sided A4) in the participants' bags (insert to be provided by sponsor)

✓ Registration

- Five (5) Conference registrations

✓ Acknowledgement

- Platinum Sponsors to be acknowledged in the program alongside the session information as "Sponsored by"
- Platinum sponsors to be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

✓ Private Meeting Room

- One meeting room including light refreshments for 10 people to be provided to the company for the duration of the Insurtech 2023 event. All AV requests must be confirmed by the organizers.

GOLD SPONSORSHIP PACKAGE

10,000 USD

✓ Advertisement

- Sponsor's logo on conference website
- Sponsor's logo published on the event invitations
- Sponsor's logo published on electronic and direct mailers (sponsors ads only)
- Sponsor's logo published in daily newspapers ads (sponsors ads only)
- Sponsor's logo to be displayed in all conference hall during the meeting
- Inclusion of sponsor's material (double sided A4) in the participants' bags (insert to be provided by sponsor)

✓ Registration

- Three (3) Conference registrations

✓ Acknowledgement

- Gold Sponsors to be acknowledged in the program alongside the session information as "Sponsored by"
- Gold sponsors to be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

SILVER SPONSORSHIP PACKAGE

5,000 USD

✓ Advertisement

- Sponsors' logo on conference website
- Sponsor's logo included on the event invitations
- Sponsor's logo included in electronic and direct mailers (sponsors ads only)
- Sponsor's logo included in the daily newspapers ads (sponsors ads only)
- Sponsor's logo to be displayed in all conference halls during the meeting

✓ Registration

- Two (2) Conference registrations

✓ Acknowledgment

- Silver Sponsors to be acknowledged in the program alongside the session information as "Sponsored by"
- Silver sponsors to be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

Exclusive Sponsorship Opportunities

NETWORKING CLUB PACKAGE (one-on-one meetings area)

8,000 USD

- Sponsors' logo on conference website
- Sponsor's logo included on the event invitations
- Sponsor's logo included in electronic and direct mailers (sponsors ads only)
- Sponsor's logo included in the daily newspapers ads (sponsors ads only)
- Sponsor's logo to be displayed in all conference halls during the meeting

✓ Networking Club Package includes:

- Networking club to be designed with sponsor's logo
- Networking website to bear sponsor's logo on top of page
- All emails sent from the networking system to bear sponsor's logo
- Sponsor's logo to be prominently displayed on screen
- Light refreshments to be served during meeting hours in the Networking Club
- Opportunity to provide your company's letterhead for the tables' area
- Opportunity for branding the bar with doilies / napkins / glasses, etc.

Insurtech WELCOME RECEPTION

20,000 USD

All conference participants are invited to the Welcome Reception on September 5.

- Sponsor's welcome address at the event. (10 minutes)
- Sponsor's logo to appear on the Welcome Reception special invitations.
- Sponsor's logo to appear in the event hall signposting.
- Sponsor entitled to five (10) free entrances for the Welcome Reception
- Kenes is responsible for the organization of the Welcome Reception, and for providing all relevant information to the sponsor prior to the event.

Event description:

- Date: 05.09.2023
- Location: TBD
- Hours: 17:30-20:00 for approximately 500 participants
- First-class catering
- Live entertainment

For the above Welcome Reception the following applies:

- The time slot of the Welcome Reception is subject to change
- The company sponsoring the Welcome Reception to be acknowledged as a Gold Sponsor, with all rights as per the Gold Sponsorship Package.

CONFERENCE BAGS

5,000 USD

- 500 Conference bags to bear the sponsor's logo and the conference logo
- Conference bags to be handed out to all conference participants and will contain material of all event sponsors

This sponsorship does not grant automatic sponsorship rights other than the sponsorship of the bags, if a company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.

LANYARDS (One sponsor only)

5,000 USD

- Company to be the Sole Sponsor of the lanyards to be handed to all conference participants upon arrival.

This sponsorship does not grant automatic sponsorship rights other than the sponsorship of the lanyards, if a company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.

Sponsor will supply two clips lanyards with the company and the event logo.

COFFEE BREAK

3,000 USD

Coffee to be served during breaks on each day of the conference sessions. Sponsor to be given the opportunity to sponsor a coffee break at the break time.

- Sponsor to be given the opportunity to provide branded napkins
- Company to be acknowledged as the sponsor of the chosen coffee break and to be indicated on the conference program alongside the coffee break as "Sponsored by"
- Coffee break to be branded with the company's logo

Sightseeing tour sponsorship

5,000 USD

Participants are offered Jerusalem and Dead Sea tour as part of their registration.

All speakers are offered to join the tour.

Sponsor will receive:

- Sponsors' logo on conference website as "Tour sponsored by:"
- Sponsor's logo included on the event invitations
- Sponsor's logo included in electronic and direct mailers (sponsors ads only)
- Sponsor's logo included in the daily newspapers ads (sponsors ads only)
- Sponsor's logo to be displayed in all conference halls during the meeting
- Sponsor's greetings during the dinner time gathering on the tour.

In order to maximize the success of the event sponsors, we offer the flexibility to tailor-make sponsorship packages to meet individual company's specific marketing goals.

Please feel free to contact us:

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Organizers

