Kobi Bendelak is a prominent figure in the Israeli Insurtech ecosystem, serving as the visionary CEO of InsurTech Israel. With his entrepreneurial drive, Kobi established the company with the aim of promoting and spearheading the advancement of Insurtech in Israel. Under his leadership, InsurTech Israel has become the foremost and most active organization in the country's Insurtech landscape.

The company encompasses four key areas of operation: investments, consulting, media, and an acceleration program. Through these strategic activities, Kobi and his team have cultivated a thriving ecosystem that bridges the gap between traditional insurance practices and cutting-edge technological innovation.

Prior to his role at InsurTech Israel, Kobi showcased his expertise as the founder and CEO of Reshef Insurance Brokers, a prominent entity within the Migdal/Generali Insurance Group. With over 22 years of experience in the insurance industry, Kobi has honed his knowledge and developed a deep understanding of the complexities and dynamics of the field.

Kobi's educational background includes a bachelor’s degree in management and a master’s degree in law, both attained from Bar Ilan University. Additionally, he has demonstrated exceptional leadership capabilities and a commitment to his country as a Colonel in the IDF (Israel Defense Forces) Reserve.