Eran Tirer serves as the visionary Co-founder & CEO of Ledgertech, a digital insurance technology company acclaimed for its cutting-edge Low code/No code Insurtech platform for Embedded Insurance and MGA As A Service (MAAS). A recent Ledgertech’s milestone is the launch of a groundbreaking Pay-As-You-Go automated Travel Insurance.

Eran's illustrious career spans over three decades in executive roles within both insurtech and the software industry.

Eran's entrepreneurial journey also includes the pivotal co-founding and leadership of EZSource, a company successfully acquired by IBM.

With an LLB in Law and graduation from the Israeli Military Software Engineering Academy, Eran brings a unique blend of business, legal and technical expertise.