**Adam Musnitzky**

**Global Propositions and Innovation Lead for Underwriting and Claims (Life and Health)**

Adam Musnitzky is an experienced global insurance actuary with over a decade of experience across insurance product development, pricing, marketing, and underwriting. He has consulted to the Israeli start-up insurance market, worked with InsurTechs, and has significant experience in health and wellness, health interventions, digital data, and personalized insurance offerings.

He is currently the global propositions and innovation lead at Swiss Re for underwriting and claims whereby he works with both insurance companies and InsurTechs to develop, market, build and price innovative propositions. He helps companies to assess the business case, the value proposition and build out appropriate use cases for each opportunity. He is based in Israel, although he has a global role at Swiss Re. He is also responsible for global actuarial thought leadership at Swiss Re and covers many market and insurance relevant topics. In addition, he heads up our Core partnerships space, vetting and working with relevant third-party providers.

He previously worked for Discovery Vitality in South Africa where he worked at the link between health and wealth and its impact on insurance.