

**TUESDAY 20th MAY 2014**

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07:30-09:00	Registration						
09:00-09:25	<b>Welcome by MIXIII Chairpersons</b> <b>Yoav Chelouche</b> - Partner, Aviv Venture Capital. Co-Chairman, IATI <b>Ruti Alon</b> - General Partner, Pitango Venture Capital <b>Dr. Benny Zeevi</b> - Managing General Partner, DJF Tel Aviv Venture Partners, Co-Chairman, IATI <b>Prof. Yesha Sivan</b> - Executive Director, Collier Institute of Venture at Tel Aviv University <b>Avi Hasson</b> - Chief Scientist of the Ministry of Economy, Israel						Hall A
09:25-09:50	<b>H.E. Mme. Liu Yandong, Vice Premier, State Council, P.R.China</b>						
09:50-10:15	<b>Fireside Chat with The Honorable President of the State of Israel, Mr. Shimon Peres</b> Interviewer: <b>David Rowan</b> - Editor of WIRED Magazine, UK Edition						
10:15-11:15	<b>CEO Panel</b> <b>Moderator: Dr. Yossi Vardi</b> <b>Michel Combes</b> - Chief Executive Officer, Alcatel Lucent <b>Weili Dai</b> - President and Co-Founder, Marvell Technology Group <b>Barry Greene</b> - President & Chief Operating Officer, Alnylam Pharmaceuticals <b>Charles N. Kahn III</b> - President and Chief Executive Officer, Federation of American Hospitals						Hall A
11:15-11:45	Coffee Break						
11:45-12:30	<b>Keynote Lecture:</b> <b>Winning in the Age of Revolution</b> <b>Erez Vigodman</b> - President and Chief Executive Officer, Teva						Hall A
12:30-13:15	<b>Keynote Lecture:</b> <b>Health Reform 101 – Its Impact on the USA Healthcare Ecosystem</b> <b>Charles N. Kahn III</b> - President and Chief Executive Officer, Federation of American Hospitals						Hall A
13:15-14:00	Lunch Break						
14:00-14:45	<b>Keynote Lecture:</b> <b>Current State of the Life Science Capital and Strategic Markets</b> <b>Jeffrey Hoffman</b> - Managing Director, JPMorgan						Hall A
14:45-15:45	<b>The Med Tech Makeover: Beauty Tips from the Big Boys</b> <b>Moderator: Jonathan Silverstein</b> - General Partner and Co-Head of Venture Capital, OrbiMed <b>Chris King</b> - Vice President, Business Development and Strategic Partnering Cardiac Rhythm Disease Management, Medtronic, Inc. <b>David Neustaedter</b> - Vice President, Covidien Ventures <b>Rafael Torres</b> - Sr. Managing Director & Head of Healthcare, GE Ventures <b>Brad Vale PhD, DVM</b> - Head of Johnson & Johnson Development Corporation (JJDC) <b>Albert A. Lauritano</b> - MS, CLP, Director, Technology Licensing & Collaboration, BD Technologies						Hall A
15:45-16:10	Coffee Break						
16:10-18:30	<b>Company Presentations Hall H</b>	<b>Company Presentations Hall I</b>	<b>Company Presentations Hall K</b>	<b>Company Presentations Hall L</b>	<b>Company Presentations Hall M</b>	<b>From Translational Research to Deal Making Hall A</b>	
16:10-16:30	<b>Oramed Pharmaceuticals:</b> Overcoming the Challenges of Oral Protein Delivery	<b>Maxillent Ltd.:</b> A Minimally Invasive Solution for the Sinus Lift Procedure	<b>Brainsway:</b> Deep TMS - Breakthrough in Brain Treatment	<b>KAHR Medical LTD:</b> Bifunctional Hexamers of the TNF ligand Superfamily	<b>Treato Ltd.:</b> The Future of Patient Insights: How Big Data is Forging New Paths to the Empowered Patient	16:10-17:15 <b>Innovative Funding of Translational Research</b> <b>Moderator: Amir Nailberg</b> - CEO Yeda R&D Co. Ltd - Technology Transfer from the Weizmann Institute of Science	
16:30-16:50	<b>Atox Bio:</b> Atox Bio and development AB103 for Necrotizing Soft Tissue Infections ("flesh eating bacteria")	<b>Nephera Ltd.:</b> Protecting the Kidneys in Acute Heart Failure	<b>ProstaGene:</b> Prostate Cancer- New Diagnostic and Prognostic Tests and New Treatment for Metastatic Disease	<b>BiondVax Pharmaceuticals Ltd:</b> Pandemic Preparedness Ahead of Outbreak – BiondVax's Universal Flu Vaccine	<b>Corbus Pharma:</b> Resunab, a novel Phase II Drug for Life Threatening Rare Inflammatory Diseases	Integra Fund: <b>Yaacov Michlin</b> - President & CEO Yissum T3 Fund: <b>Benjamin Soffer</b> - Manager, Technion R&D Foundation, Technology Transfer Office	
16:50-17:10	<b>VIDAC Pharmaceuticals:</b> Breakthrough Anti-Cancer Drugs That Target Mitochondrial Function	<b>Leviticus Cardio:</b> Wireless Solution for LVAD System	<b>Sight Diagnostics:</b> A Computer Vision Platform for Disease Diagnosis	<b>MedAware Ltd:</b> Eliminating Prescription Errors: A Systematic Approach	<b>Enzymotec:</b> Mimics the Human Milk Fat - the Way Nature Intended	Momentum Fund: <b>Shlomo Nimrodi</b> - CEO, Ramot at Tel Aviv University Hadasit Fund: <b>Dr. Tamar Raz</b> Sourasky Hospital: <b>Dr. Michal Roll</b>	
17:10-17:30	<b>TheraCoat:</b> New Hydrogel-Based Drug Delivery System Promises to Optimize Treatment for Bladder Diseases	<b>Cardiogard Medical Ltd.:</b> Cerebral Protection During Open Heart Surgery	<b>HeadSense Medical Ltd:</b> A Non-invasive Approach to Monitor ICP	<b>LifeBEAM Technologies Ltd.:</b> Advanced Bio-sensing Technology – from Aerospace to Consumer Wearables	<b>OpisoftCare:</b> From Unstructured Clinical Data to Meaningful and Accessible Insight	17:15-18:30 <b>Deal Making with Academy</b> <b>Moderator: Yael Baratz</b> - Senior Partner, Pearl Cohen Zedek Latzer Baratz <b>Dr. Mira Peled</b> - CEO of AIT	
17:30-17:50	<b>Improdia Ltd.:</b> Innovative Test Kit for Monitoring the Immune System Status	<b>WellSense Technologies Ltd.:</b> Continuous Bedside Pressure Mapping - Improving Patient Care and Financial Outcomes	<b>MobileOCT:</b> Expanding Cervical Cancer Diagnostics to Emerging Economies	<b>Oggili:</b> Pet Healthcare	<b>Apos Medical &amp; Sports Technologies:</b> AposTherapy, A Breakthrough Personalized and Non-Invasive Treatment for Knee & Back Pain	<b>Prof. Oded Shoseyov</b> - Founder and CSO, Coliplant <b>Louis P. Berneman</b> - Founding Partner, Osage University Partners <b>Chaim Lebovits</b> - CEO, Brainstorm	
17:50-18:10	<b>Titan Pharma Ltd.:</b> Developing TL-118 an Oral Anti-angiogenic Treatment for Cancer	<b>Teva Pharmaceuticals Ltd.:</b> Teva Israel: Collaborate for Better Health	<b>Medasense Biometrics Ltd.:</b> Medasense Pain Monitoring Systems - Objective Assessment. Better Results.	<b>Night-Sense:</b> Sweet Dreams for People with Diabetes	<b>Nano Retina</b>	<b>David Malek</b> - VP of Business Development, BiolineRX <b>Zeev Zehavi</b> - VP, Venture Investments Europe and Israel, J&J	
18:10-18:30	<b>Peritech Pharma:</b> Novel Drug Delivery Platform	<b>InsuLine Medical:</b> InsuPad - Safe for Targeted Therapy	<b>IMEXCO General Ltd.:</b> Neuro-CPD, a Chronic Pain Detector	<b>EarlySense:</b> Contact-free Patient Monitoring Solutions	<b>Neuron Guard S.r.l.s</b>		
18:30-20:30	MIXIII 2014 Gala Event Biomed & Hi-Tech Hall 1						

**WEDNESDAY 21st MAY 2014**

08:00-09:00	<b>Registration</b>					
09:00-09:45	<b>Keynote Lecture:</b> <b>The Age of 3D Printing</b> Avi Reichental - CEO, 3D System					<b>Hall A</b>
09:45-10:30	<b>Keynote Lecture:</b> <b>The Role of Integrated Technologies in the Innovation of Medical Practice</b> Dr. C. Martin Harris - CIO/Chairman, Cleveland Clinic					<b>Hall A</b>
10:30-11:00	<b>Coffee Break</b>					
11:00-11:45	<b>Keynote Lecture:</b> <b>The Purpose of The Medical Device Industry: Solving For Variability</b> Dan Wildman - WW President, Ethicon Biosurgery					<b>Hall A</b>
11:45-12:30	<b>Keynote Lecture:</b> <b>The Importance of Innovation in a Time of Healthcare Transformation</b> Gary L. Gottlieb - M.D., M.B.A President and Chief Executive Officer Partners HealthCare System, Inc.					<b>Hall A</b>
12:30-13:30	<b>Lunch Break</b>					
13:30-14:30	<b>The Changing Landscape of Pricing and Reimbursement</b> <b>Moderator: Barry Greene</b> - President & Chief Operating Officer, Alnylam Pharmaceuticals <b>Dr. Kevin Schulman</b> - Professor of Medicine, Duke University School of Medicine <b>Thomas McCourt</b> - Chief Commercial Officer, Ironwood Pharmaceuticals, Inc.					<b>Hall A</b>
14:30-15:00	<b>Coffee Break</b>					
14:00-18:00	<b>Connected Health</b> 14:00-15:30 – <b>Connected Health Stakeholders' View.</b> 15:30-16:00 – <b>Coffee Break</b> 16:00-17:00 – <b>Panel Discussion Opportunities and Challenges of Connected Health</b> <b>Moderator: Yael Glassman</b> - VP Marketing & Business Development, Sensible Medical Wendy Mayer - Vice President, Worldwide Innovation, Pfizer Jack Young - Director, Qualcomm Life Fund, Qualcomm Ventures Bethany Hills - Partner, Epstein Becker & Green Thierry Zylberberg - Executive Vice President, Head of Orange Healthcare Peggy Wang - LongTec China Venture				17:00-18:00 – <b>Company Presentations</b> Essence HelpAround Medisafe Physihome Telesofia	<b>Hall E</b>
15:00-18:20	Company Presentations <b>Hall H</b>	Company Presentations <b>Hall I</b>	Company Presentations <b>Hall K</b>	Company Presentations <b>Hall L</b>	Company Presentations <b>Hall M</b>	Panel <b>Hall A</b> 15:00-16:40 <b>Riding the IPO Wave</b> Moderator: <b>Chaim Friedland</b> - Partner, Gornitzky & Co. Gil Bar Nahum - <b>Managing Director</b> , Jeffries & Co. Netanel (Natti) Ginor - <b>Managing Director</b> , Jeffries & Co. Dvid Tsur - <b>Chief Executive Officer</b> , Kamada Ltd. Dr. Yaron Daniely - <b>Chief Executive Officer</b> , Alcobra Ltd. Hani Shitrit Bach – <b>Senior Vice President</b> , Tel Aviv Stock Exchange
15:00-15:20	<b>Intec Pharma:</b> Meeting The Unmet Need in Drug Delivery	<b>Spring Biomed:</b> Spectral Virtual Biopsy Revolutionary Medical Diagnostics Based on Military Technology for Spectral Imaging	<b>Fertiprot:</b> Crossing the Barrier for More Efficient Reproduction and Increased Take-Home Baby Rate	<b>BioZEEN ( Bangalore Biotech Labs Pvt. Ltd.):</b> Efficient bio-pharmaceutical Fermentation Through Customized, Process Optimized Smart Equipments and Unique gmp Certified Bio-pilot Laboratory Training on Best Practices – A Synergistic Dual Recipe for Enhanced Yields	<b>Genome Compiler:</b> CAD (Computer Aided Design) for Synthetic Biology	
15:20-15:40	<b>Compugen:</b> Predictive Discovery of Novel Targeted Medicines	<b>Glusense:</b> Long-Term, Injectable Glucose Sensor	<b>Real Imaging:</b> A Novel Technology for Breast Cancer Detection and Risk Assessment	<b>NAMSA:</b> Preclinical, Clinical, Regulatory: NAMSA Gets You to Market Faster	<b>Medi wound:</b> Discover Enzymatic Surgery	
15:40-16:00	<b>Pepticom LTD:</b> Revolutionizing Peptide Drug Discovery	<b>BioControl Medical:</b> Neurostimulation for the Treatment of Heart Failure	<b>NovellusDx:</b> A New Era in Personalized Medicine	<b>AIM GmbH, Assesment-in-Medicine:</b> Reimbursement Hurdles in the EU and Germany	<b>CCAM Biotherapeutics:</b> First in Class Immunomodulatory mAb to Treat Cancer	
16:00-16:20	<b>PolyPid Ltd.:</b> PolyPid - Novel Prolonged And Controlled Drug Delivery Platform	<b>CartiHeal Ltd.:</b> Novel Implant for Cartilage Regeneration	<b>Kadimastem Ltd.:</b> Cellular Therapeutics to Treat Diabetes and ALS	<b>Avalere Health:</b> Reimbursement Experts: Avalere Health	<b>Applied Immune Technologies (AIT) Ltd:</b> Novel Therapeutic Recombinant Antibodies Targeting the Intracellular Proteom	
16:20-16:40	<b>VaxilBio:</b> Surface-associated Anti-muc1-derived Signal Peptide Antibodies: Implications for Cancer Diagnostics and Therapy	<b>Plurisetem:</b> Cell Therapy - From the Bench to Multi-National Clinical Studies	<b>BiolineRX</b>	<b>Sealantis:</b> Alga Mimetic Tissue Adhesives	<b>Silenseed:</b> RNAi-based Medicine - Clinical Evidences from Treatment of Pancreatic Cancer	
16:40-17:00	<b>ColliPlant Ltd.:</b> Plant Derived rhCollagen Products for Tissue Repair	<b>RealView Imaging Ltd.:</b> Live Interactive 3D Holographic Imaging - First in Human Experiences	<b>BioCEP Ltd:</b> The CEPir Device for High Quality Magnetic Cell Separation	<b>Cote Orphan Consulting:</b> FDA Orphan Drug Designation Mini-workshop -Tips from the Master	<b>Teva Pharmaceuticals Ltd.:</b> The Promise of Personalized Medicine - Treating the Patient with the Right Drug at the Right Time	Panel <b>Hall A</b> 16:40-17:40 <b>Effective and Efficient Clinical R&amp;D - Taking Advantage of the UK's Expert Research Infrastructure Overview of UK NIHR and R&amp;D Processes of Industry Engagement</b> Dr Matthew Hallsworth - Head of External Relations, NOCRI & Ravi Chana - Business Development Manager, NOCRI <b>Company Presentations and Panel (Experiences of Israeli Companies working with NIHR)</b> <b>Moderator:</b> Dr. Matthew Hallsworth - Head of External Relations, NOCRI <b>Teva</b> - Tami Yardeni, Vice President Global Clinical Operations <b>Media Cancer Screening</b> - Rami Sharon, Executive Vice President <b>NIHR Clinical Research Network</b> - Divya Chada Manek, Industry Business Development Manager <b>EarlySense</b> - Guy Auberbach, Sales Director
17:00-17:20	<b>Alcobra:</b> A Clinical-Stage CNS-focused Specialty Biopharmaceutical Company	<b>KAMADA:</b> Plasma-Derived Protein Therapeutics for Orphan Indications	<b>Protalix Biotherapeutics:</b> Advances in Clinical Development of the Oral Treatment for Gaucher and Enzyme Replacement Therapy for Fabry	<b>Global Cardiovascular Innovation Center:</b> The New World in Healthcare Delivery and its Effects on Innovation - A view from the Cleveland Clinic	<b>Access for Life:</b> Safer, Cheaper Vascular Access	
17:20-17:40	<b>Azure PCR:</b> qPCR Analysis: Accurate and Automatic	<b>PRO-IV Medical:</b> A Mobile Platform for Managing and Monitoring of Errors During Infusion Therapy	<b>Cell Cure Neurosciences Ltd.:</b> Fighting Blindness with a Stem Cell Therapy	<b>Finnegan:</b> New Patenting Techniques For Attracting Medical Device Investors	<b>IonMed:</b> Cold-Plasma-Based Surgical and Healing Technology	
17:40-18:00	<b>Quiet Therapeutics:</b> Gagomers - Novel Targeted Nanoclusters for Therapeutic Intervention in Cancer	<b>Artack Medical:</b> A Quantum Leap in Hernia Mesh Fixation	<b>Prestwick Chemical SAS:</b> Smart Compound Libraries and Smart Hit-Follow-up, a Powerful Approach to Generate Novelty in Drug Discovery Programs	<b>Marx Biotechnology:</b> Diagnostic Kit for Early Detection of GVHD – Saving Thousands of Lives Annually	<b>Finnegan:</b> Insider Patenting Tips for Boosting High Tech Valuation	
18:00-18:20	<b>Foamix Pharmaceuticals Ltd.:</b> Foamix Transforms into a Specialty Pharmaceutical Company Based On Successful Phase 2 Clinical Trials	<b>LifeBond Ltd:</b> Surgical Biomaterials for Improved Patient Care	<b>BioCancel:</b> BC-819 for the Treatment of Non Muscle Invasive Bladder Cancer	<b>NanoVibronix Ltd.:</b> PainShield Ultrasound Therapy - A Paradigm Shift in Pain Management	<b>Moebius Medical Ltd.:</b> The Development of Liposomal Preparation for the Reduction of Osteoarthritic Knee Pain	

**THURSDAY 22nd MAY 2014**

08:00-09:00	Registration				
09:00-10:30	<b>Building Innovation Ecosystems</b> <b>Chairperson: Avi Hasson</b> - Chief Scientist of the Ministry of Economy, Israel <b>Opening Remarks: Naftali Bennett</b> - Minister of Economy, Israel <b>Overview: Avi Hasson</b> - Chief Scientist of the Ministry of Economy, Israel  <b>General Session:</b> <b>HeuiJae Pahk</b> - President and National CTO, Office of Strategic R&D Planning, Ministry of Trade, Industry and Energy Republic of Korea <b>S. R. Patil</b> - Honorable Minister for Planning, Statistics, Information Technology, Biotechnology and Science and Technology, Government of Karnataka <b>Dr. Mark Shmulevich</b> - Deputy Minister of Communications, Russia <b>Maxine Fassberg</b> - Vice President, Technology and Manufacturing Group, General Manager of Intel Israel				
10:30-10:50	Coffee Break				
10:50-11:35	<b>Keynote Lecture:</b> <b>Getting Paid for your Products in the US and Europe – Medical Device, Pharma and HealthIT</b> <b>Susan W. Berson</b> - Managing Partner, Mintz Levin's DC Office and member of the firm's Policy Committee.				
11:35-12:20	<b>Keynote Lecture:</b> <b>Frontiers in the Development, Manufacture and Use of New Therapies</b> <b>Kieran Murphy</b> - President and CEO, GE Health Care, Life Sciences Division				
12:20-13:30	Lunch Break				
13:30-14:15	<b>Keynote Lecture:</b> <b>New Era in Pharma: Pertinent Issues and Their Implications for Pharmaceutical Companies and Business Development</b> <b>Sophie Kornowski-Bonnet</b> - Head of Roche Partnering Roche				
14:15-14:55	Company Presentations <b>Hall H</b>	Company Presentations <b>Hall I</b>	Company Presentations <b>Hall K</b>	Company Presentations <b>Hall L</b>	Company Presentations <b>Hall M</b>
14:15-14:35	<b>Tonix Pharmaceuticals Corp.(TNXP):</b> Is Sleep Disturbance an Achilles' Heel of the Fibromyalgia and PTSD Monsters?	<b>StarletDerma:</b> A Natural, Marine Extracted Micro-Injection Delivery Platform	<b>Solubest:</b> Capitalizing on Proprietary Platforms for Drug Re-profiling	<b>Quasar:</b> CGMP Compatible Production in China- From Dream To Reality	<b>Trendlines:</b> Pitfalls of Medical Technology Investments
14:35-14:55	<b>Immune Phamaceuticals:</b> Personalized Medicine and Targeted Therapies for Better Outcomes	<b>Aposense:</b> From Depot To Target – Enhancing Effectiveness And Safety Of Known Drugs	<b>CoreBone:</b> Bioactive Coral Bone Graft		<b>EcoFusion:</b> Rapid Self Change Using Wearables
14:55-15:30	Coffee Break				
15:30-17:00	<b>WOW Biomed Competition</b> <b>Hall H</b>				
17:00-19:00	<b>MIXiii Start-up Awards and Reflection</b>				
17:00-18:00	<b>Awards</b> <b>Bio:</b> Dr. Irit Yaniv & Dr. Benny Zeevi - Managing General Partner, DFJ Tel Aviv Venture Partners, Co-Chairman, IATI <b>Hi-Tech:</b> David Stark - OurCrowd & Prof. Yesha Sivan - Executive Director, Coller Institute of Venture at Tel Aviv University				