

Bethany J. Hills

Member of the Firm

BETHANY J. HILLS is a Member of the Firm in the Health Care and Life Sciences practice, in the New York office of Epstein Becker Green. She counsels life science, medical device, and health care provider businesses on a broad range of reimbursement, regulatory, and compliance matters.

Ms. Hills:

- Advises FDA-regulated businesses on domestic and foreign regulatory compliance matters, including import and export issues
- Assists companies in pre-enforcement situations by helping them manage FDA inspections and investigations, and represents these companies in all aspects of their business, from regulatory submissions for product approvals to collaborative agreements for research, supply, and distribution; product labeling; and structuring financing arrangements
- Guides clients through the intersection of multiple regulatory agencies, navigating the complex laws that govern referral relationships, privacy and security, government and third-party reimbursement, clinical trial compliance, and professional and entity licensure in the evolving U.S. health care delivery system
- Regularly works with a wide-range of New York health care providers in focused Medicaid matters, including rate appeals, Office of Medicaid Inspector General audit defense, new program development under the Medicaid Redesign Team priorities, and federal Medicaid waiver programs
- Helps clients in both the health care and life sciences industries develop strategies to minimize the likelihood of federal or state False Claims Act prosecution
- Provides compliance counseling regarding the development of customized compliance programs and ongoing compliance program



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actions, such as evaluation of overpayments for self-disclosure and internal compliance risk assessment and auditing

In 2015, Ms. Hills received a Client Choice Award from Lexology and the ILO, based solely on assessments of client service excellence from senior corporate counsel. Chambers USA has ranked Ms. Hills among the "Up-and-Coming" lawyers in the New York – Healthcare category (2012 to 2014). She was named to the New York Metro Rising Stars list (2013, 2014) in the areas of Food and Drugs, Health Care, and Technology Transactions. Additionally, Ms. Hills is a recipient of the ABA and BNA Award for superior academic performance in the field of health law and a Lester Milbrath fellowship from the Environment and Society Institute. She is a frequent lecturer and author on health industry compliance issues and works with academic centers to educate future business leaders on regulatory issues for innovative products and businesses.

Education

- State University of New York (M.P.H., 2005)
 - at Buffalo — School of Medicine & Biomedical Sciences
- State University of NY at Buffalo School of Law (J.D., 2004)
 - *cum laude*
- State University of New York (B.A., 2001)
 - at Geneseo, *summa cum laude*

Bar Admissions

- New York

Publications

January 21, 2015

ICD-10's Impact on Reimbursement

Managed Healthcare Executive

December 3, 2014

Bethany Hills Mentioned in "MedTech Association Appoints 12 to Its Board of Directors"

Syracuse.com

November 11, 2014

Why Providers Should Think About the Impact of ICD-10 on Managed Care Reimbursement Now

Health Care and Life Sciences Client Alert

October 21, 2014

The New York State Department of Health Releases Long-Awaited Proposed Regulations Authorizing the Formation of ACOs

Health Care and Life Sciences Client Alert

January 16, 2014

Bradley Merrill Thompson and Bethany Hills Quoted in "FDA's Performance, Medicare Coverage, Pressure from Excise Tax on 2014 Agenda"

Bloomberg BNA's Medical Devices Law & Industry Report

December 1, 2013

Bethany Hills Quoted in "Your Compliance Is Assured"

Medical Dealer

June 15, 2013

Medical Device Excise Tax Liability of Foreign Manufacturers Selling into the United States, in Legal & Tax Newsletter, a publication of the German American Chamber of Commerce New York (coauthor)

December 17, 2012

N.Y.'s Medicaid and Other Health Care Reforms Are Ahead of the National Curve, in New York Law Journal (coauthor)

January 23, 2012

FDA Issues New Procedure for Submissions, in New York Law Journal

November 28, 2011

Giving Credit Where Credit Is Due, in Law360