

## Lynn Shapiro Snyder

Board of Directors / Member of the Firm

**LYNN SHAPIRO SNYDER** is a Senior Member of Epstein Becker Green in the Health Care and Life Sciences and Litigation practices in the firm's Washington, DC, office, and she is Strategic Counsel with EBG Advisors, Inc. Ms. Snyder has over thirty-five years of experience at Epstein Becker Green, advising clients about federal, state, and international health law issues, including Medicare, Medicaid, TRICARE, compliance, and managed care issues. Her clients include health care providers, payors, pharmaceutical/device manufacturers, and those companies and financial services firms that support the health care industry. She publishes extensively and is a frequent speaker, particularly on topics related to health reform.

*Modern Healthcare* magazine named Ms. Snyder as one of the "100 Most Powerful People in Healthcare" in its inaugural list, in August 2002. In April 2005, *Modern Healthcare* magazine named Ms. Snyder as one of the "Top 25 Women in Healthcare." In the May 2006 issue of *Nightingale's Healthcare News*, Ms. Snyder was named one of the "Outstanding Fraud & Compliance Lawyers for 2006." She has been selected by her peers for inclusion in *The Best Lawyers in America*® (2006 to 2015) in the field of Health Care Law; named to the Washington, DC Super Lawyers list (2007 to 2014) in the area of Health Care; recommended by *The Legal 500 United States* (2014); and, over the years, recognized in *Chambers USA*. Ms. Snyder received an "AV Preeminent" Peer Review Rating by Martindale-Hubbell, signifying the highest level of professional excellence. In 2007, Ms. Snyder was presented with the 2007 Women to Watch Award by the Jewish Women International. She also has been quoted in *The New York Times* and other leading publications.

Ms. Snyder serves on the firm's Board and Finance Committee. The firm's Health Care and Life Sciences practice is one of the largest health law practices in the United States. She is Chair of the Third-Party Payment Practice Group, which concentrates on legal and regulatory matters arising under third-party payment programs such as Medicare, Medicaid, and TRICARE. Ms. Snyder co-chairs the



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Health Care Fraud Practice Group that focuses on federal and state fraud issues, including anti-kickback, self-referral, false claims, secondary payor issues, and false billings. She also co-chairs the Health And Employment Law (HEAL) Group, leading the Health Care and Life Sciences practice in its partnership with the firm's national Labor and Employment practice. She also contributes to [the HEAL blog](#). Ms. Snyder also works on matters in the Pharmaceutical Industry Health Regulatory Practice Group and the Managed Care/Integrated Delivery System Practice Group.

Ms. Snyder's experience includes serving as:

- Strategic Advisor on Medicare, Medicaid, and Private Payer Matters such as coding/coverage issues and payment methods;
- Lead defense counsel for several health care firms, including one of the largest pharmaceutical firms, one of the largest home health service firms, and one of the largest respiratory services firms in connection with significant fraud investigations/settlements with the federal and state governments;
- Lead health care deal counsel for private equity firms and strategic partners regarding health policy and health regulatory issues for health care firm transactions, including lead health regulatory counsel for the buyout of HCA by three private equity firms;
- Outside General Counsel for over a decade to the American Managed Care and Review Association (now AHIP), a national trade association for HMOs, PPOs, and UROs.

Ms. Snyder is Founder and President of the Women Business Leaders of the U.S. Health Care Industry Foundation.™ Epstein Becker Green is the founding sponsor of this Foundation. See [www.wbl.org](http://www.wbl.org). She has authored "Advancing Women in Business: 10 Best Practices" and co-authored "Answering the Call: Understanding the Duties, Risks and Rewards of Corporate Governance."

With respect to Ms. Snyder's international activities, she has attended the following health care business missions—Belgium 1995, Israel 1997, Brazil 1999, Italy 2002, Argentina 2005, Czech Republic 2006, Ireland 2008, Chile 2009, France 2010, London 2012, the Netherlands 2013, and Israel 2014.

Ms. Snyder represented several health trade associations during the enactment of the 1977 Medicare Anti-Fraud and Abuse Amendments and the 1978 HMO Amendments. Ms. Snyder has served as a member of (1) the State of Florida Agency for Health Care Administration Health Care Fraud and Abuse Working Group (1993-1994) and (2) Study Panel on Reforming the Fee-for-Service Medicare Program, sponsored by the National Academy of Social Insurance (1996-1998). She represented the American Hospital Association in drafting the legislation for the Medicare Prospective Payment ("DRG") System (1982).

Ms. Snyder joined the firm in 1979 and is admitted to practice law in the District of Columbia, the State of Florida, and before the United States Supreme Court. She was board recertified as a Specialist in Health Law in the State of Florida

beginning August 1, 2003. She earned a B.A. in Economics from Franklin & Marshall College in 1976 and her J.D. from the George Washington University National Law Center in 1979. On a more personal note, Ms. Snyder is married to Jeffrey M. Snyder and has three children. She is active in the American Israel Public Affairs Committee.

### **Education**

- George Washington University Law School (J.D., 1979)
- Franklin & Marshall College (A.B., 1976)
  - *Magna Cum laude, Phi Beta Kappa*, Economics with Health Economics concentration

### **Bar Admissions**

- District of Columbia
- Florida
- New York

## **Publications**

October 9, 2014

### **CMS Requests Input on Health Plan Innovation Initiatives**

*Health Care and Life Sciences Client Alert*

June 5, 2014

### **Supreme Court Declines to Opine on Circuit Split Over Rule 9(b) Pleading Requirements for FCA Claims**

*Health Care and Life Sciences Client Alert*

September 16, 2013

### **Relationships - the Key to Making It Rain: An Interview with Lynn Shapiro Snyder, on *the* Executive Women's Networking Blog**

May 1, 2013

### **Lynn Shapiro Snyder Quoted in Article "Anticipate Revisions to Health Reform"**

*Managed Healthcare Executive*

December 12, 2012

**New Competitors in Health Insurance Marketplace: The Consumer Controlled, Operated, and Oriented Plan Federal Loan Program, as *appeared in* Bloomberg BNA's Health Insurance Report**

October 16, 2012

**Federal Health Care Programs: Coverage and Reimbursement of Prescription Drugs and Medical Devices, *in* Pharmaceutical and Medical Device Compliance Manual**

September 4, 2012

**HEALTH REFORM: Key Factors That May Influence a State's Decision on Whether to Expand Its Medicaid Population Under the Affordable Care Act**

August 22, 2012

**Key Factors That May Influence a State's Decision Whether to Expand Its Medicaid Population Under ACA, as *appeared in* Bloomberg BNA's Health Insurance Report**

July 16, 2012

**Congress Acts to Expand U.S.-Israeli Investments**

June 14, 2012

**HEALTH REFORM: 10 Things Providers Should Know About the Health Insurance Exchange Final Rule**

## Boards

### Board of Directors

- AMCP Foundation
- Harvard School of Public Health Policy and Management Executive Council
- Maryland Israel Development Center
- National Hospice Foundation
- Trustmark Mutual Holding Company
- Women Business Leaders of the U.S. Health Care Industry Foundation™

### Board of Advisors

- Benjamin Rush Society, Franklin and Marshall College

- BNA Health Care Fraud Reporter (former member)
- BNA Health Insurance Report Advisory Board
- Lupus Therapeutics
- Primex Wireless
- Protocare Sciences, Advisory Board (former)
- TPG International Health Academy

## Women Business Leaders in Health Care

<http://www.wbl.org/>

Ms. Snyder is Founder and President of the Women Business Leaders of the U.S. Health Care Industry Foundation (WBL).™ The WBL is a national non-profit organization bringing together a peer group of senior executive women from all parts of the health care industry. Comprised of a network of more than 3,000 women, WBL crosses silos and is a place for women on the executive teams of insurance, hospitals, life sciences, and other types of health care companies to have honest conversations about their industry. The mission of the WBL is to connect and convene senior executive women from across the health care industry to create meaningful cross-sector relationships, expand their leadership and harness their collective power to improve the industry.

Epstein Becker Green is the founding sponsor of this foundation. For more information please visit [www.wbl.org](http://www.wbl.org).