

IATI BIOMED 2015

The 14th National Life Science & Technology Week

May 12-14, 2015 Tel Aviv Fairgrounds, Tel Aviv, Israel

LIST OF SPONSORSHIP PACKAGES



IATI BIOMED 2015

The 14th National Life Science & Technology Week

May 12-14, 2015 Tel Aviv Fairgrounds, Tel Aviv, Israel

DIAMOND SPONSORSHIP PACKAGE

55,000 USD*

✓ Satellite Symposium

- Exclusive Sponsorship of an official Symposium
- Up to 90 minutes; program subject to the approval of the conference steering committee
- Up to 100 invitees
- Lunch served to all symposium invitees
- Hall rental, standard audio/visual equipment, display table
- The symposium will be included in the conference program
- HTML invitations designed by Kenes
- Time slots:
 - TBD

Speaker to be invited by the sponsor. Sponsor will send the HTML invitations and will be responsible for the RSVP process.

✓ Exhibition Space

- 20 sqm raw space in a premium location

✓ Advertisement

- Sponsor's logo with hyperlink on conference website
- Sponsor's logo published in the conference book
- Sponsor's logo published on the event invitations
- Sponsor's logo published on electronic and direct mailers (sponsors ads only)
- Sponsor's logo published in daily newspapers adds (sponsors ads only)
- Full page color advertisement in the exhibition catalogue (advertisement to be provided by sponsor)
- Company's logo will be displayed in all conference halls during the meeting
- Inclusion of sponsor's material (double sided A4) in the participants' bags (insert to be provided by sponsor)

✓ Registration

- Ten (10) Conference registrations

✓ Acknowledgement

- Acknowledgment as "Diamond Sponsors" in the program book and on the sponsors' screen on-site
- Sponsor's logo will appear exclusively on street flags displayed along main entrance leading to the venue. The flags' design, technical requirements and number will be determined at a later stage.

✓ Private Meeting room

One meeting room including light refreshment for 10 people will be provided to the company throughout the conference. All AV requests have to be confirmed by the organizers.

IATI BIOMED 2015

The 14th National Life Science & Technology Week

May 12-14, 2015 Tel Aviv Fairgrounds, Tel Aviv, Israel

PLATINUM SPONSORSHIP PACKAGE

40,000 USD*

√ Satellite Symposium

- Exclusive Sponsorship of an official Symposium
- Symposium to last up to 90 minutes; program subject to the approval of the conference steering committee
- Up to 100 invitees
- Lunch served to all symposium invitees
- Hall rental, standard audio/visual equipment, Display table
- The symposium will be included in the conference program
- HTML invitations designed by Kenes
- Possible time slots:
 - TBD

Speaker to be invited by the sponsor. Sponsor will send the HTML invitations and will be responsible for the RSVP process

√ Advertisement

- Sponsor's logo with hyperlink on conference website
- Sponsor's logo published in the conference book
- Sponsor's logo published on the event invitations
- Sponsor's logo published on electronic and direct mailers (sponsors ads only)
- Sponsor's logo published in daily newspapers adds (sponsors ads only)
- Full page color advertisement in the exhibition catalogue (advertisement to be provided by sponsor)
- Company's logo will be displayed prominently in all conference halls during the meeting
- Inclusion of Sponsor's collateral in the participants' bags (insert to be provided by sponsor)

√ Registration

- Five (5) Conference registrations

√ Acknowledgement

- Platinum Sponsors will be acknowledged in the program alongside the session information as "Sponsored by"
- Platinum sponsors will be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

√ Private Meeting room

One meeting room including light refreshment for 10 people will be provided to the company throughout the conference. All AV requests have to be confirmed by the organizers.

IATI BIOMED 2015

The 14th National Life Science & Technology Week

May 12-14, 2015 Tel Aviv Fairgrounds, Tel Aviv, Israel

GOLD SPONSORSHIP PACKAGE

15,000 USD*

✓ Advertisement

- Sponsor's logo with hyperlink on conference website
- Sponsor's logo published in the conference book
- Sponsor's logo published on the event invitations
- Sponsor's logo published on electronic and direct mailers (sponsors ads only)
- Sponsor's logo published in daily newspapers adds (sponsors ads only)
- Company's logo will be displayed in all conference halls during the meeting
- Inclusion of sponsor's material (double sided A4) in the participants' bags (insert to be provided by sponsor)

✓ Registration

- Three (3) Conference registrations

✓ Acknowledgement

- Gold Sponsors will be acknowledged in the program alongside the session information as "Sponsored by"
- Gold sponsors will be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

SILVER SPONSORSHIP PACKAGE

10,000 USD*

✓ Advertisement

- Sponsors' logo with hyperlink on conference website
- Sponsor's logo included in the conference abstract CD-ROM
- Sponsor's logo included on the event invitations
- Sponsor's logo included in electronic and direct mailers (sponsors adds only)
- Sponsor's logo included in the daily newspapers adds (sponsors adds only)
- Company's logo will be displayed in all conference halls during the meeting

✓ Registration

- Two (2) Conference registrations

✓ Acknowledgment

- Silver Sponsors will be acknowledged in the program alongside the session information as "Sponsored by"
- Silver sponsors will be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

IATIBIOMED 2015

The 14th National Life Science & Technology Week

May 12-14, 2015 Tel Aviv Fairgrounds, Tel Aviv, Israel

BRONZE SPONSORSHIP PACKAGE

5,000 USD*

✓ Advertisement

- Sponsors' logo with hyperlink on conference website
- Sponsor's logo included in the conference abstract CD-ROM
- Sponsor's logo included on the event invitations
- Sponsor's logo included in electronic and direct mailers (sponsors adds only)
- Sponsor's logo included in the daily newspapers adds (sponsors adds only)
- Company's logo will be displayed in all conference halls during the meeting

✓ Acknowledgment

- Bronze Sponsors will be acknowledged in the program alongside the session information as "Sponsored by"
- Bronze sponsors will be acknowledged as such on the sponsors screen on site and in the sponsors' list in the program

IATI BIOMED 2015

The 14th National Life Science & Technology Week
May 12-14, 2015 Tel Aviv Fairgrounds, Tel Aviv, Israel

Individual Sponsorship Opportunities

Company Targeted Satellite Workshop Session (Limited to 3 companies) 15,000 USD*

- Company workshop up to 90 minutes in length; program subject to the approval of the conference steering committee
- Up to 100 invitees
- Afternoon cocktail served to all workshop invitees
- Hall rental, standard audio/visual equipment, Display table
- Workshop to be included in the conference program
- HTML invitations designed by Kenes
- Possible time slots: TBD

- Speaker will be invited by the sponsor. Sponsor will send the HTML invitations and will be responsible for the RSVP process.

For the above workshop sessions, the following applies:
Special time slots have been designated and will be allocated on a "first come, first served basis"
The satellite workshop session does not grant automatic sponsorship rights other than the sponsorship of the session. If company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.
In addition to the sponsorship fee, the sponsoring company must cover the speaker's expenses (including registration fees).

NETWORKING CLUB PACKAGE (ONE-ON-ONE MEETINGS ROOM – Up to 4 companies) 21,000 USD*

During the 2014 event more than 8,000 one-on-one meetings took place on-site.

✓ Acknowledgement as Gold sponsor:

Company logo will be included in all relevant Israel innovation Conference publications as follows:

- Event website, including a hyperlink to the company's website
- 1st & 2nd announcement brochures
- Exhibition Catalogue
- 30,000 exhibition invitations
- Electronic and direct mailers (sponsors ads only)
- On-site event signage
- Daily newspapers ads (sponsors ads only)
- Company's logo will be displayed in all conference halls during the meeting

IATI BIOMED 2015

The 14th National Life Science & Technology Week

May 12-14, 2015 Tel Aviv Fairgrounds, Tel Aviv, Israel

✓ **Networking Club package will entail the following:**

- Networking club will be designed with company's logo
- Networking website will bear sponsor's logo on top of page
- All email sent from the networking system will bear company's logo
- Company's logo will be prominently displayed on screen
- Light refreshments will be served during meeting hours in the networking club
- Opportunity to provide your company's letterhead for the tables' area
- Opportunity for branding the bar with doilies / napkins / glasses, etc.

IATI'S ANNUAL GALA PARTY

25,000 USD*

All conference participants are invited to the Gala Party on May 12,2015.

- Company logo will appear on the Gala Party special invitations.
- Company logo will appear in the event hall signposting.
- Company entitled to five (5) free entrances for the Gala Dinner
- Kenes Exhibitions is responsible for the organization of the party event, and for providing all relevant information to the company prior to the event.

Event description:

- Date: May 12,2015
- Location: Tel Aviv Fairgrounds
- Hours: 18:00-21:00 for an audience of approximately 500 participants (Hours are subject to change)
- First-class catering
- Performance during party

For the above opening ceremony, the following applies:

The time slot of the opening ceremony is subject to change

The company sponsoring the opening ceremony will be acknowledged as a Gold Sponsor, with all rights as per the gold sponsorship package

IATIBIOMED 2015

The 14th National Life Science & Technology Week
May 12-14, 2015 Tel Aviv Fairgrounds, Tel Aviv, Israel

CONGRESS BAGS (Limited to 3 companies)

23,000 USD*

- 4000 (Four thousand) Conference bags will bear the sponsor's logo and the conference logo
- Conference bags will be handed out to all conference participants and will contain material of all event sponsors

This sponsorship does not grant automatic sponsorship rights other than the sponsorship of the congress bags. If a company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.

The bag will be handed out to all conference registries and will contain the exhibition catalogue and sponsors' material

This sponsorship does not grant automatic sponsorship rights other than the sponsorship of the exhibition bags, if company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.

LANYARDS (One sponsor only)

16,000 USD*

Company will be the Sole Sponsor of the lanyards that will be handed to all conference attendees upon arrival.

This sponsorship does not grant automatic sponsorship rights other than the sponsorship of the lanyards, if company would like to become a gold or silver sponsor as well, an extra sponsorship fee will be charged.

Coffee Break (Limited to 3 companies)

5,000 USD*

Coffee breaks will be served during breaks on each day of the conference sessions.

Sponsor will be given the opportunity to sponsor a coffee break at the break time 1 company per day.

- Sponsor will be given the opportunity to provide branded napkins
- Company will be acknowledged as the sponsor of the chosen coffee break and will be indicated on the conference program alongside the coffee break as "Sponsored by"
- Coffee break will be branded with the company's logo

IATI BIOMED 2015

The 14th National Life Science & Technology Week

May 12-14, 2015 Tel Aviv Fairgrounds, Tel Aviv, Israel

Speakers Dinner

40,000 USD

This is an opportunity for the sponsor to be associated with a prestigious dinner held for the invited conference speakers and steering committee

- Sponsors name and logo will be printed on the function invitation and menu
- Sponsors name and logo will appear on a sign placed at the entrance of the dinner's venue
- Ten (10) complimentary invitations to the speakers dinner

Dinner information:

- Date: May 11,2015
- Location: TBD
- Hours: 19:30-24:00 for approximately 100 participants
- First class prestigious restaurant

The company sponsoring the speakers' dinner will be acknowledged as Gold Sponsors with all rights as per the gold sponsorship package

* Prices do not include 18 % V.A.T.

We are aware that sponsorship of any of the above items may not suit your current marketing aims. We are therefore willing to tailor a package to suit your needs. Please feel free to contact the Sponsorship Office to discuss your requests:

Lan@kenes-exhibitions.com