

MIXiii | BIOMED

The 16th National Life Science & Technology Week
May 23 - 25, 2017 | David Intercontinental Tel Aviv, Israel

Kenes Exhibitions
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www.kenesexhibitions.com

Attn: Mixiii Biomed 2017 Exhibitors

The purpose of this document is to familiarize Mixiii Biomed 2017 exhibitors with the aspects of the exhibition and contains all relevant rules and procedures. You are requested to read this document thoroughly and strictly adhere to the requirements.

General

The Exhibition will be held at the David InterContinental Hotel, 12 Kaufman St. in Tel Aviv
From May 23-25, 2017

Set Up Day

Monday 22, 2017 from 9:00-21:00*

Please note that set-up is not permitted on May 23, 2017 as the exhibition opens at 9:00 am.

*Hours are subject to change

Equipment Unloading at David InterContinental Hotel

During set-up day, trucks and heavy-duty vehicles may unload equipment at the designated area, located on the southern side of the hotel. Freight elevators are available for transportation of the equipment. The same conditions apply for dismantling on May 25, 2017, which may only begin after 18:00.

For unloading light equipment a parking garage is available at the David InterContinental hotel. Escalators are available at the Exhibition area. Please access the hotel's second floor.

Exhibition Hours

Tuesday, May 23 - Thursday, May 25, 2017 from 09:00-17:00.

Design Approval & Booth Setup Guidelines

All designed booths must be approved by an authorized security engineer.

It is the responsibility of the exhibitor/designer to send a diagram of the designed booth to the engineer and receive an approval no later than April, 1 2017.

Please contact the security engineer Avi Levy – Safety for You

Contact Details:

Phone: +972-3-6257517/5 Fax: +972-3-6257516

Email: office@sfu.co.il

Booth Height Limitation

Foyer – 2.5 meters

Royal - 4 meters

Grand Ballroom - 4 meters

Exhibition Preparation Hints

The exhibition provides a focal point for maximum exposure and we recommend exhibitors utilize this opportunity to its maximization:

1. Choose employees who will work at the exhibition ahead of time in order to prepare in advance.
2. Prepare a sketch of the booth and the equipment which will be displayed.
3. Contact your insurance agent to make sure that the desired policy is purchased.
4. Contact the Organizers regarding transportation of equipment to or from the exhibition.
5. Make sure to have available an ample number of brochures.
6. Make sure to order the necessary electricity supply.
7. Make sure the posters/signs are ready for display.
8. Make sure the invitations were sent according to lists prepared beforehand.
9. Prepare a dismantling plan and give instructions to the transportation company.

Standard Booth



Electricity Supply

Standard Booth – 1 phase outlet/1 kilowatt for every 10m²

Exhibition Raw Space (designers) – 1 phase outlet/1 kilowatt for every 15m²

Three phase outlets are available at an additional cost and should be pre-requested.

The organizers supply one-phase outlets only as mentioned above. Requests for three phase outlets must be sent to:

Sukonik: www.sukonik.net

Contact Details:

Tel: +972-3-6830044 Fax: +972-3-5186554 Email: office@sukonik.net

Insurance

Organizers are responsible for third party insurance, as per the standard procedures at exhibitions. Exhibitors are advised to purchase insurance policies to insure their own

equipment from theft/damage as well as third-party lawsuits during the exhibition.

Freight Forwarder

The official Biomed freight agent is Hermes-Exhibitions. Hermes handles drop shipments; special projects, including chartering of aircraft and vessels; handling of art shipments; logistic solutions using political airway bill or bill of lading.

Contact Details:

Mobile: +972 52 5114982

Email: ZehavitAk@Hermes-Exhibitions.com

***Guidelines on freight forwarding arrangements enclosed.**

Internet/ Telephone/ Multimedia Supplier

Internet BZONE: Amit Bzone, Mobile: + 972-525550567

Telephone landline: Shirley Bathan, Tel: +972-3-7951212, Fax: +972-3-7971199

Multimedia : Shirly, Tel : +972-542616606 shirly@simul.co.il

Please note :multimedia rental fee (LCD screen) must be paid one week prior to the conference directly to service supplier.

Equipment & Furniture

Exhibitors renting standard booths are requested to take good care of the hired equipment. Usage of glue and nails is not permitted as this might result in panel damage. Damaged panels will result in extra costs. Exhibitors wishing to hang pictures/posters may do so by using special hangers provided by the organizers. Should exhibitors wish to stick stickers on the walls, they may do so only with big stickers that come off easily and after receiving the approval of the organizers.

On-Site Registration

Upon arrival at the venue – please visit the organizers office and to action the following:

- Collect the exhibitor badges
- Collect the parking vouchers
- Check the equipment reserved for your booth
- Settle any outstanding invoices

Organizers Office On-site

For questions please contact Ms. An Lyne at the organizers office which is located near the escalators or by cell phone: +972-546787898.

Special Effects/Live Music

The use of loudspeakers and live music in the Exhibition area is not permitted. Background music and promotional videos may be used. However, please make sure that noise level is kept to a minimum so as not to disturb business meetings.

Meals and Refreshments

Please note ordering meals or beverage from external suppliers to the David InterContinental hotel is strictly forbidden. The available dining options are:

1. Exhibitors may order dairy dishes from the hotel room service or dine outside of the hotel.
2. Kindly note that only conference registrants will receive a lunch voucher during the event, May 23-25. Due to limited space, there is an option to purchase a limited number of lunch vouchers. (Two per booth)

- Please note that any give-away edible products must be Kosher. If any exhibitor chooses to bring candies or any edible give-away in their booth please send the Kosher certificate and the booth name & number by fax: + 972-3-9727588
Also, please email the Kosher certificate to Shirley: Shirley.Bathan@ihg.com

Conference Entrance

Entrance to the conference is by payment only.

Exhibitors wishing to register to the conference may do so via the website.

Security

General security is provided around the clock.

Parking

Each exhibiting company will receive 1 parking voucher for 1 car for each of the 3 exhibition days, May 23-25, 2017.

If you wish to purchase additional parking vouchers, please contact the organizers. The organizers are not responsible for the parking fees at the hotel. Exhibitors are also welcome to park in the nearby parking lots.

Dismantling

Dismantling of the exhibition will be carried out on May 25, 2017 from 18:00 until midnight. Companies requiring outside deliveries are requested to notify the Organizers. All exhibition equipment must be removed from the hotel by May 25, 2017 before midnight.

Exhibition Catalogue

The exhibition catalogue will be published by Mr. Dani Uzan. Advertising space may be purchased at extra cost. (Except for the index, this is free of charge for exhibitors).

For further information, please contact Mr. Dani Uzan

Tel: +972-3-5620059

E-mail: uzan@shani.net

Please contact us if you require any further information.

Wishing us all a successful event!

Mrs. Lyne An

Enclosed:

 Exhibitor Requirements (Badges and Signs)

Exhibitor Requirements (Badges and Signs)

Exhibition Badges

There is an entrance fee to visit the exhibition this year. Each exhibitor is entitled to a fixed number of exhibition passes as follows:

Up to 9sqm – 2 exhibitors pass
 2 conference passes

Up to 12 sqm – 3 exhibitor badges
 3 conference passes

Exhibitor’s badges will be distributed upon arrival to the venue.
Conference registers should be sent to the organizers before May 1st, 2017

Exhibitors who purchased a standard booth are requested to note below their company name (in English) for the Fascia Stand Sign

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- The sign will consist of the company name in English
- Signs are to be reserved for the standard booths only
- The sign will contain up to 9 letters per meter
- The letters will be identical on all signs
- The contractor will provide booth signs

<p>Companies that reserved Exhibition Raw Space and would like to reserve 3 phase electricity outlets or extra furniture, please contact: Sukonik</p> <p>Dany@sukonik.net Sharon@sukonik.net</p> <p>Sharon’s Mobile : 0502051055 Tel: +972-3-6830044 Fax: +972-3-5186554</p>

Please return this form by **April 10, 2017**

Name.....

Signature and Company Stamp.....

Date.....