

Assaf Sella

Assaf Sella is co-founder and CEO of Kytera. Prior to Kytera Assaf served as CTO of Texas Instruments Israel, and held senior positions in TI's wireless connectivity business unit in Dallas, Texas. Prior to TI Assaf held development and managerial positions in Wisair and GlobespanVirata. Assaf served in the IDF intelligence corps, and he is a recipient of the Israel Defense Award. Assaf holds an Executive MBA from Kellogg school of management, and M.Sc and B.Sc in Electrical Engineering from Tel-Aviv University and the Technion, respectively, both summa cum laude.