

## [197] USING AI TO REVOLUTIONIZE HEALTHCARE

Yuval Mor, <sup>1</sup> Beyond Verbal

- **Investment Rational**  
Beyond Verbal's AI technology is set to improve traditional and remote healthcare services and create a novel, patient-centric approach. This paradigm shift will be achieved by gathering an additional layer of personal data which can support the tailoring of healthcare services to individual needs – a service which is challenging for all healthcare providers to deliver today.
- **Business Strategy**  
Providing an online platform which can be accessed via a cloud based API generating revenues via usage, as well as an onsite installation based on a yearly licensing fee
- **Core Technology**  
Since its launch in 2012, Beyond Verbal has been using voice-driven emotions AI to dramatically change the way we can detect emotions and reveal health conditions. The only input needed is the human voice, making this technology non-intrusive, passive and cost effective.
- **Product Profile/Pipeline**  
Over the years, our technology has greatly evolved, starting with the analysis of emotions and progressing to wellness and now health. The ability to extract vocal biomarkers in a non-intrusive manner is going to revolutionize conventional patient care. The health vertical product is yet under research is not commercialized. We invite institutions and healthcare providers to conduct joint research.

### What's Next?

Beyond Verbal is currently in the process of performing multiple clinical trials aimed at revealing vocal biomarkers relating, among others, to CHF, ADHD, mental health, Mild Cognitive Impairment and other cardiovascular conditions. These studies are being conducted in collaboration with reputable academic institutions. We raised \$12 Mil to date, going for round B in the 3rd quarter of 2017.