



IATI-BioMed

Israel 2013 June 10-12

The 12th National Life Science & Technology Week
David InterContinental Hotel, Tel Aviv, Israel



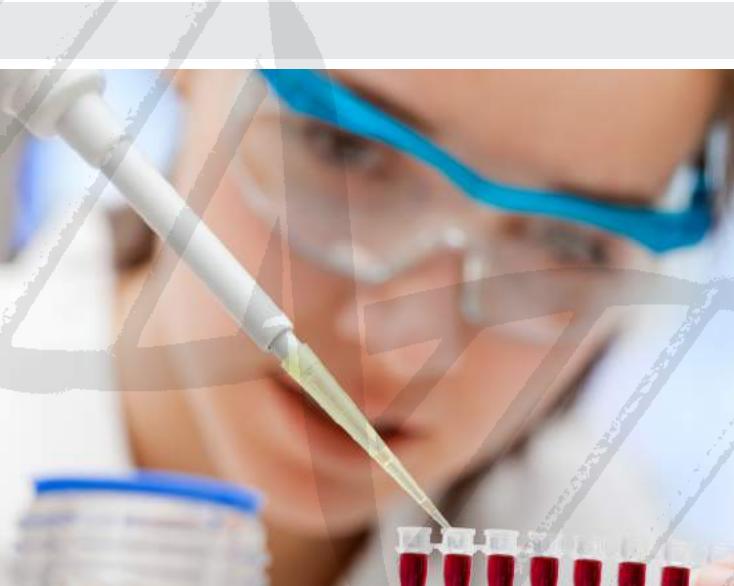
Kindly note, entrance to IATI Biomed is by payment only.
Details are available on the IATI Biomed official website

Opening Hours: June, 10 - 12, 2013 09:00 - 18:00

www.kenes.com/biomed



For more information: KENES EXHIBITIONS **Tel:** 972-3-9727598 **Fax:** 972-3-9727555 **E-mail:** biomed@kenes.com



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Join us for the 12th National Life Science & Technology Week

IATI BIOMED 2013 FEATURES:

NETWORKING - Smart online I-planner software to pre-select and manage your meeting. Networking is the most cost-effective method of generating new business. At Dan Panorama.

CUTTING-EDGE KEYNOTE ADDRESSES by prominent industry leaders from Israel and abroad, plus a variety of panels on industry topics, trends, and the most relevant issues on the economical and regulatory landscape and the future of healthcare

The Israel Advanced Technologies Industries (IATI) is holding the flagship IATI Biomed conference in June. The conference's format differs from previous years because in addition to the keynote speakers, there are an additional 200 brief, approximately 20 minute discussions. Also, the conference participants are the ones choosing the speakers by voting for the abstracts they like best.

SATELLITE EVENTS AND ELEGANT RECEPTIONS

by leading companies

EXTENSIVE EXHIBITION AREA

at David InterContinental

EXPLORE THE NEW INTERACTIVE FORMAT OF IATI BIOMED EXHIBITION

Target your visit and make it effective by learning about the exhibiting companies activities prior to arriving to the exhibition!

The platform maximizes the exhibitor's presence before an event by allowing participants to read about an exhibiting company, view the product line, watch movies related to the company and most importantly to help plan and maximize your exhibition visit during the event.

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For registration please contact Orit Lefkovits Tel: +972 3 972-7585 Ext 585 **E-mail:** olefkovits@kenes.com

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Biomed 2013 follows the success of previous annual conferences: last year's event drew 6,000 industry players, engineers and scientists, with 1,000 participants from 42 countries and more than 3,500 one-on-one meetings.

For the first time in 12 years the 2013 Biomed is proud to introduce a new and truly innovative conference format.

We invite all potential presenters to submit short abstracts of the presentations they'd like to deliver at the event via the online **Call for Abstracts**.

To learn more about the exciting new conference format please visit:

www.kenes.com/biomed

For more information, please contact: Kenes Exhibitions

P.O.Box 56, Ben-Gurion Airport 70100, Israel | Tel: 972-3-9727973 | Fax: 972-3-9727588 | E-mail: biomed@kenes.com



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Office of the Chief Scientist



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Organized by



Israel Advanced
Technology Industries



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MEET THE SPEAKERS

We continue our tradition of keynote speeches and plenary sessions given by industry leaders worldwide plus a variety of panels on industry topics, trends, and the most relevant issues on the economical and regulatory landscape and the future of healthcare.



Dr. Jeremy Levin



Pat Mackin



Dr. Scott P. Bruder



Dr. Michael Hayden



Dr. Sydney Brenner



Dr. Eric S. Lander



Dr. Uwe Schoenbeck



Dr. Monica Reed



Dr. Des Cummings



Prof. Miriam Erez



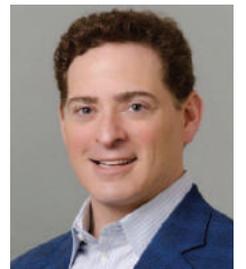
Dr. Janis Naeve



Dr. Graeme Martin



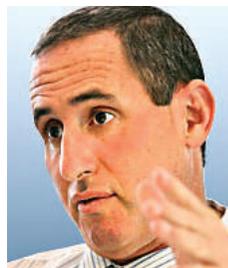
Philippe Goupit



Jonathan Silverstein



Dr. Ehud Cohen



Ori Hadomi



Avner Halperin



Gwen Melincof



Zeev Zehavi

We look forward to welcome you to IATI Biomed 2013

Our polls are now open for companies and academia presentations. Please vote via our website:
www.kenes.com/biomed

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For more information: KENES EXHIBITIONS - P.O.Box 56, Ben-Gurion Airport 70100, Israel Tel: 972-3-9727598 | Fax: 972-3-9727555 | E-mail: biomed@kenes.com

PROGRAM AT A GLANCE

MONDAY - JUNE 10th, 2013

09:00-10:00	OPENING CEREMONY						
	Keynote Lecture: "The Future of Crowd Wisdom" Lior Zoref , TED Community						
10:00-10:50	Keynote Lecture: "TEVA Redefines the World of Health Care - All Means to an End of Better Patient Care" Dr. Jeremy Levin , CEO Teva Pharmaceutical Industries, Israel						
10:50-11:40	Keynote Lecture: "Innovation in Cardiac Technology to Improve Patient Outcomes and Reduce Cost" Pat Mackin , Senior Vice President and President of the Cardiac Rhythm Disease Management, Medtronic						
11:40-12:00	Coffee Break						
12:00-13:00	Panel Session: "U.S. - ISRAELI Teams: The Multidisciplinary Path Toward Commercialization" Moderator: Prof. Miriam Erez , The Mendes France Chair of Management & Economics, Technion Israel Institute of Technology Dr. Ehud Cohen , CEO, BioControl Medical Ori Hadomi , CEO, Mazor Robotics Avner Halperin , CEO, EarlySense Uri Yaron , Business Development, Cardiovascular Care and Haifa Technology Center.						
13:00-13:50	Lunch Break						
	Companies and Academia Presentations						
	Stage A1	Stage A2	Stage A3	Stage A4	Stage A5	Stage A6	Stage A7
13:50-14:10	V Wave	Foamix	PhysiHome	Physio-logic	Angioslide	Johnson & Johnson	Fuad Fares
14:10-14:30	NanoRetina	Biogencell	Telesofia	Pharmaseed – Itschak Lamensdorf	Torrey Life Sciences Partners:	The Trendlines Group	Malka Shilo/Bar-Ilan University
14:30-14:50	EarlySense	NIHR- William Rosenberg	MediSafe	pharmaseed/ Ramot	IOptima:	Torys LLP	Rotem Karni/ Hebrew University
14:50-15:10	BrainsGate	Prolor Biotech	Vaica Medical	Reglera	Galmedics		Ronit Sharon/ Hebrew University
15:10-15:30	Chi2Gel	Atox Bio	Millioni	Bioforum	Respinova		Daphna Atlas/ Hebrew University
15:30-15:50	Coffee Break						
15:50-16:10	Moebius Medical	CellCure	NasVax	Tavor	Inspiro Medical	PRO-IV	Refaeli Ada/ Bar-Ilan University
16:10-16:30	Maxillent	Chiasma	Genom Complier	PCI Pharmaceutical Consulting Israel	Alcobra Pharma	Bioassociate	Tomer Bronshtein/ Technion
16:30-16:50	Apostherapy	KAMADA	Algen Biopharmaceuticals	Real Imaging	Nyxoah	SkyQuest Technology Consulting	Eli Breuer/Hebrew University
16:50-17:10	Orsense	Orgenesis	Prestwick Chemical	Imexco General	CollPlant	Global Cardiovascular Innovatiob Center	Uri Wormser/ Hebrew University
17:10-17:30	NIHR Office for Clinical Research Infrastructure	Macrocare	Neuroderm	Neurokeeper Technologies	CartiHeal	Vaxil BioTherapeutics	Ilana Kaspay/Hebrew University
19:00-21:00	Biomed 2013 Welcome Cocktail						

TUESDAY - 11th JUNE 2013

09:00-09:30	Keynote Lecture: Avi Hasson , Chief Scientist, Ministry of Industry, Trade and Labor						
09:30-10:20	Keynote Lecture: "Creating a Sustainable Innovation Portfolio in the Evolving Medical Device Sector" Dr. Scott P. Bruder , Chief Medical and Scientific Officer, Stryker Corporation						
10:20-10:40	Naftali Bennett , Minister of Economy						
10:40-11:40	Keynote lecture: "60 Years to the Discovery of DNA : Genetics and Neuroscience - Towards New Therapeutic Strategies" Dr. Michael Hayden , President of Global R&D and Chief Scientific Officer Dr. Eric S. Lander , Professor of Biology at the Massachusetts Institute of Technology (MIT), founding director of the Broad Institute of MIT and Harvard						
11:40-12:00	Coffee Break						
12:00-12:45	Keynote lecture: "The View of Pharma: Novel Models of Integrating External Innovation" Uwe Schoenbeck , Chief Scientific Officer, External R&D Innovation (ERDI), Pfizer Worldwide Research and Development						
12:45-13:45	Panel Session: "Life Sciences Industry – A view to 2013" Moderator: Jonathan Silverstein , General Partner, Orbimed Dr. Graeme Martin , President and CEO, Takeda Ventures Dr. Janis Naeve , Director, Amgen Ventures Gwen Melincof , Senior Vice President, Business Development, Strategic Investment Group, Shire Pharmaceuticals Philippe Goupit , Strategy and Business Development, Vice President Corporate Licenses, Sanofi Zeev Zehavi , Vice President, Johnson & Johnson Development Corporation (JJDC) Ron Laufer , Senior Managing Director of Medimmune Ventures						
13:45-14:50	Lunch Break						
	Companies and Academia Presentations						
	Stage A1	Stage A2	Stage A3	Stage A4	Stage A5	Stage A6	Stage A7
14:50-15:10	PrePex	Compugen	Brainstorm	B.R.F. Engineering	Melnik Oded Business Advisor	University of Wisconsin	BioSight
15:10-15:30	EyeYon Medical	Oramed	Pluristem	Neetour Medical	Law Office of Joseph L. Felber	BioJerusalem	Simon Benita/Hebrew University
15:30-15:50	Orscan	Marx Biotech	Andromeda	Masmec S.p.A	JMB Davis Ben-David	Academy for the Advancement of Science and Technology	Meabco
15:50-16:10	Leviticus-Cardio	GluSense	BlondVax:	Ramot - Amit Gefen	Finnegan	Defined Health	Dan Gazit/Hebrew University
16:10-16:30	P - Cure	Kadimastem	Mintz Levin	Discover Medical Devices	Finnigan		Abraham Niska/Tel Aviv University
16:30-16:50	ExceeMatrix	BioLineRx	Kamidis:	Basad Medical	VEPatents		Zeev Zalevsky/Bar-Ilan University
16:50-17:10	Coffee Break						
17:10-17:30	Yissum	Synteza Molecular Detection	Polypid	Advanced Inhalation Therapies	Sughrue Mion PLLC	PWC	Yael Mardor/ Shiba Hospital MRI-
17:30-17:50	Tensive	Lipocure	Peritech Pharma	Elminda	OCAD University (Toronto), Heenan Blaikie LLP (Canada)		Herold Braustein/Tel Aviv University
17:50-18:10	Ramot - Shmuel Einav	Spring Biomed Ltd	Regenecure	ClearCut		Pharma & Biotech Advisors srl	Jiin-Huey Chern Lin/ National Cheng-Kung University
18:10-18:30	Gallil Medical	Aposense	The College of Management Academic Studies	Biodata	Fish & Richardson	Novozymes	Julian Tanner/University of Hong Kong
18:30-18:50	Ramot - Israel Gannot	Starlet Derma	polyrizon Ltd	Dabur Research Foundation		BiolineRx	Yoram Reiter/ Technion

WEDNESDAY - 12th JUNE 2013

09:00-09:30	Keynote Lecture						
09:30-10:20	Keynote Lecture: "Trends in Life Sciences: A Bankers's Perspective " Douglas Solomon , Global Head of Medical Technology, Barclays						
10:20-10:50	Coffee Break						
10:50-11:40	Keynote Lecture: "Implementation of Technology in the Hospital - A CEO's Perspective " Dr. Monica Reed , CEO of Florida Hospital, Celebration, Florida U.S.A.						
11:40-12:30	Keynote Lecture: "The Evolving Role of Hospitals - A Glimpse at the Future and Impact on Manufacturers of a Healthcare Products " Dr. Des Cummings , President, Florida Hospital Foundation and EVP of Florida Hospital						
12:30-13:30	Lunch Break						
	Companies and Academia Presentations						
	Stage A1	Stage A2	Stage A3	Stage A4	Stage A5	Stage A6	Stage A7
13:30-13:50	NanoMed Targeting System	KAHR	Crescendo Enterprises: Road to China	NeuroTrax	IncludeConsulting	Avalere Health	Biolmage
13:50-14:10	Valtech Cardio	VBL Therapeutics	Accelmed	Inovytect	NAMSA	Mintz Levin	Hermona Soreq/ Hebrew University
14:10-14:30	AFfix Medical:	Harlan	Alacrita	Todos Medical	AiM GmbH, Assessment-in-Medicine		FGK Representative Service GmbH
14:30-14:50		Gamida Cell:	Protea BioSciences Group:	Real Imaging	Lumis International		Maya Zigler/Hebrew University
14:50-15:10	Coffee Break						
15:10-15:30	HyPrevention	Protalix Biotherapeutics		Argo Medical Technologies Powered Exoskeletons	Mediclever Reimbursement Consultants	Salvius Legal B.V.	Hadassah Medical Center: BioDesign
15:30-15:50	MCS	Applied Immune Technologies	Almac	LabStyle Innovations - Dario	GFA	ExpreS2ion Biotechnologies	
15:50-16:10	VIDAC	Curewize Health	Catalent Pharma Solutions	Mintz Levin	NAMSA	Israel and Germany	
16:10-16:30	CIRTEC Medical Systems	Silenseed	Vetter Pharma International GmbH		Law Offices of Irving L. Wiesen P.C		

GENERAL INFORMATION

Conference Venue

David InterContinental Hotel 12 Kaufman Street P O Box 50155 Tel Aviv 61501, Israel Tel: +972 3 795 1111 Fax: +972 3 795 1112	Dan Panorama Hotel 10 Kaufman Street P O Box 50252 Tel Aviv 68012, Israel Tel: +972 3 519 0190 Fax: +972 3 517 1777
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Registration/hospitality Desks

Registration desks will be situated at the lobby of the David InterContinental Hotel for the duration of the conference.

Opening hours

Monday June 10, 2013	07:30 - 19:00
Tuesday June 11, 2013	08:00 - 17:30
Wednesday June 12, 2013	08:30 - 16:00

Exhibition Hours

Monday June 10, 2013	09:00 - 18:00
Tuesday June 11, 2013	09:00 - 18:00
Wednesday June 12, 2013	09:00 - 17:00

Cell Phones

Kindly ensure all cellular phones are closed during conference sessions and social events, as a matter of courtesy to other delegates.

Smoking Policy

The conference is a non-smoking event. Please refrain from smoking throughout the conference and events.

Clothing

Informal for all occasions.

NETWORKING

One-On-One Partnering Meetings

The IATI Biomed 2013 conference is Israel's premier life science conference; showcasing the country's most advanced companies and technologies. Building on the great reputation established in previous years, IATI Biomed offers attendees and presenters a winning mix of industry keynotes speakers, 60 Israeli medical device and Biopharma company presentations, and three days of exhibition and networking opportunities. In addition, the academic institutions, Technology Transfer Offices and scientists from Israel's various universities and healthcare institutions are present throughout the event. The Lounge is located at the Dan Panorama Hotel.

To view the interactive session planner, please scan the QR Code shown below:

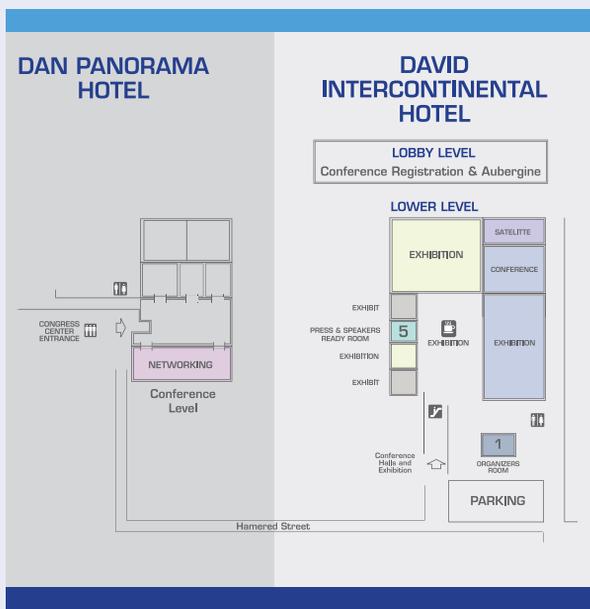


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HALLS LAYOUT



SOCIAL EVENTS

Sunday, June 9

19:00-21:00

Kastiel

Speakers dinner

Monday, June 10

12:30-14:00

Lunch reception

David InterContinental Hotel, Tel Aviv
Hall B conference floor

16:00-20:00

Private seminar

David InterContinental Hotel, Tel Aviv
Hall B conference floor

IATI GET-TOGETHER

19:00-21:00

Welcome Cocktail Reception
Poolside

Tuesday, June 11

06:30-08:00

Special morning 10K run.

08:30-11:00

Special breakfast session

David InterContinental Hotel, Tel Aviv
Hall B conference floor

12:30-14:00

Lunch reception

David InterContinental Hotel, Tel Aviv
Hall B conference floor

15:00-17:30

Private cocktail

David InterContinental Hotel, Tel Aviv
Hall B conference floor

Wednesday, June 12

09:00-14:00

Private seminar

David InterContinental Hotel, Tel Aviv
Hall B conference floor

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